



AWSNA Position Statement on Waldorf Education

At AWSNA we are committed to our vision “to strengthen and nurture Waldorf Education and to advance Waldorf principles worldwide.” In order to support clarity for the public, AWSNA owns several service marks for the movement.

“Waldorf”, “Steiner” and “Rudolf Steiner” are internationally registered service marks in the field of Education. In the United States, the Association of Waldorf Schools of North America (AWSNA) holds the rights to these service marks through the U.S. Patent and Trademark Office. In Canada AWSNA is the owner of the WALDORF and RUDOLF STEINER registered marks.

Only schools, institutions, or organizations which have received express permission from the Association of Waldorf Schools of North America may represent themselves as Waldorf schools or use the words “Waldorf”, “Steiner” or “Rudolf Steiner” in their names, subtitles and program descriptions.

Our members

For members of AWSNA, both schools and institutes, our membership process serves as a pathway to more deeply engage with the AWSNA Principles for Waldorf Schools and AWSNA Principles for Waldorf Institutes through responsible innovation. AWSNA members initially receive annual support visits and then eventually engage in a cyclical self-study/peer review process to strengthen how their organization lives these principles. Schools and institutes who engage with this responsible innovation pathway are representing Waldorf Education in North America.

Through engagement in the path to membership, members of AWSNA are granted permission to use these service marks.

Other usage of the marks

The marks are managed in the spirit of valuing human relationships. As such human to human connection is the basis for strengthening the meaning of Waldorf Education while ensuring clarity for the public.

Based on relationships developed over many years, other organizations, including the Research Institute for Waldorf Education (RIWE), the Waldorf Early Childhood Association of North America (WECAN), and the Alliance for Public Waldorf Education (APWE), have permission to use the marks.

APWE is committed to the vision to “promote and support high quality Public Waldorf Education.” They represent the principles of Public Waldorf Education, per a license agreement with AWSNA. They are actively working to establish a membership process that serves as a pathway to more deeply engage the principles of Public Waldorf Education through responsible

Revised Thursday, July 11, 2013



ASSOCIATION OF WALDORF
SCHOOLS OF NORTH AMERICA™



innovation. Alliance member schools and institutes who meet specific criteria through engagement with this responsible innovation pathway will represent Public Waldorf Education in the U.S.

We also value and encourage the adoption of aspects of the pedagogy of Waldorf Education into other educational models and school and teacher training settings, both public and private. These endeavors are guided or inspired by the principles of Waldorf Education and/or Public Waldorf Education.

Revised Thursday, July 11, 2013



ASSOCIATION OF WALDORF
SCHOOLS OF NORTH AMERICA™